## Industry Leadership Forum

## Driving Innovation With Data + Al North America

10 mins	Welcome Address: Transforming Industries with Data + AI				
30 mins	Keynote: Enabling Data and AI at Scale to Transform Your Organization				
5 mins	Brief Break				
	Financial Services	Healthcare & Life Sciences	Retail & Consumer Goods	Media & Entertainment	Government
10 mins	The Future Of Financial Services with Data + Al	Improving Health Outcomes with Data + Al	Charting a Path to Growth in Retail & CPG with Data + Al	Winning the Battle for Attention with Data + Al	Improving the Government with Big Data + Al
20 mins	Reinventing Payments at HSBC with a Unified Platform for Data and Al	Humana & Databricks: Enabling Ubiquitous AI in Flight	Finding Customer Love at Grab	Deliver Dynamic Customer Journeys at Scale at Publicis Media	Harnessing the Power of Data at the Air Force
45 mins	<ul> <li>Panel Discussion:</li> <li>Jacques Oelofse, VP Data Engineering and ML, HSBC</li> <li>Mark Avallone, VP, Architecture, S&amp;P Global</li> <li>Douglas Hamilton, Chief Data Scientist, Nasdaq</li> </ul>	<ul> <li>Panel Discussion:</li> <li>Joe Roemer, Sr. Director, Global Commercial IT Insight and Analytics, AstraZeneca</li> <li>Iyibo Jack, Director Engineering, Milliman MedInsight</li> <li>Arek Kaczmarek, Exec Director, Data Engineering, Providence St. Joseph Health</li> </ul>	<ul> <li>Patrick Baginski, Global Head, Data &amp; Analytics, McDonalds</li> <li>Tom Mulder, Lead Data Scientist, Wehkamp</li> <li>Josh Osmon, VP, Product Management, Everseen</li> </ul>	<ul> <li>Panel Discussion:</li> <li>Steve Layland, Director, Engineering, Tubi</li> <li>Arthur Gola de Paula, Manager, Data Science, Wildlife Studios</li> <li>Krish Kuruppath, SVP, Global Head of Al Platform, Publicis Media-COSMOS</li> </ul>	<ul> <li>Panel Discussion:</li> <li>Col. Charles Destefani, Data Architect, Chief Data Office, Air Force</li> <li>Joe Mitchell, Sr.Executive, FBI</li> <li>Scott Meier, Dir, Data Analytics Service, U.S. Dept of VA</li> <li>Bakari Dale, Office of Enterp. Data Analytics, U.S. Army</li> </ul>
10 mins	Solution Demo	Solution Demo	Solution Demo	Solution Demo	Solution Demo